

# Helping Independents Compete, Grow, and Stay Connected



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Bringing together products, programs,  
and support that help independent  
kitchen and home retailers stay strong  
in every market.

**TRUSTED PARTNERSHIPS | PROVEN RESULTS**  
**40+ Years of Supporting Independents**

# A Community Built to Strengthen Independent Retail

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GC Buying Group supports more than 225 independent retailers across the country. For more than four decades, we have helped stores gain access to trusted vendors, relevant education, and the community connections that keep them competitive.

**Our team has worked in the industry as store owners, buyers, and brand partners.** We understand the challenges independent retailers face, from tight margins to limited staff and shifting customer expectations. GC is here to bring you resources and support that help you stay focused on your customers and your business.

## What Your Membership Includes

- Access to trusted vendor lines and negotiated buying programs
- Discounts and terms created specifically for independent stores
- Consistent updates on new products, promotions, and opportunities
- Events and training designed to help your team sell through, not just stock up
- Category insights and feedback gathered directly from stores
- A responsive GC team available to support both retailers and vendors
- A community of peers who share experience, ideas, and solutions

# Why Retailers Join GC

## Buy Smarter and Save More

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GC brings negotiated discounts, terms, and programs from trusted vendor partners. You get access to products and offers that help improve margins, reduce guesswork, and keep your assortment competitive.

## Strengthen Vendor Relationships and Operations

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Managing dozens of vendor lines can be overwhelming. GC helps simplify communication, share key updates, and ensure you have the information and support you need to make confident buying decisions. Our programs and events connect you with the brands and people who help your store succeed.

## Stay Connected to What's Working

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Independent retail can feel isolating, but you do not have to operate alone. GC gives you access to a national network of store owners and buyers who share ideas, insight, and real results. You stay informed, supported, and connected to opportunities that help your store grow year-round.

**GC Gives You  
the Support You Need  
to Succeed**

# Independent Retail is Strongest When We Work Together

## Support That Strengthens Your Store

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GC retailers value the programs, relationships, and shared knowledge that help them work smarter and buy better. When you join GC, you gain a partner that understands what independent stores need to stay competitive and profitable.

We are here to help you focus on your customers, strengthen your relationships with vendors, and stay connected to resources that support long-term success.

**Let's Talk About How GC Can  
Help Support Your Store  
and Strengthen Your Business**



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