

The logo for GC buying group is centered in a white square with a teal border. The letters 'GC' are in a large, black, serif font. Below them, the words 'buying group' are written in a smaller, black, lowercase serif font. The background of the top half of the page is a colorful geometric pattern of interlocking squares and lines in shades of purple, blue, yellow, orange, and teal.

GC

buying group

Retailer **Membership** Details

Connecting Stores & Vendors

Since 1981

A solid teal horizontal bar at the bottom of the page.

GC Buying Group members form the original and leading buying group in the housewares industry

Discover how GC Buying Group can help you grow your business, boost profits and get connected with the best vendors for discounts, dating and networking. Established in 1981, GC is celebrating 43 years of dedication and success in home, kitchen and gift. GC membership includes 350+ store locations nationwide, representing a strong group of passionate independent retailers with outstanding buying power.

Member Benefits Save You Money:

- Average 10% discount on purchases
- Extended payment terms from vendors
- Special promos for extra savings throughout the year
- Exclusive program offers
- Low minimum orders and no member buying requirements
- Annual Membership Fee nets to \$1500 with early payment

Education & Networking Opportunities at Market Events

A special benefit of membership helps you grow your business

January GC Start the Year Member Conference

The Store Meeting Day combines educational speakers, special vendor presentations and group discussions on topics of interest.

The Vendor Showcase Day features top-to-top opportunities for meeting vendor principals, learning about products and reviewing new introductions.

The Social Gathering highlights a relaxed setting for getting to know each other while enjoying casual conversation, food and drinks.

Member Events at Major Markets

GC bringing independent
retailers & vendors together
for over 43 years!

For stores contemplating a buying group experience, GC connects independent retailers to the strongest network in kitchenwares. Join today and get ready to take advantage of GC membership, including attending the best events in our industry, exclusively for GC members.

Become a GC Store Member

- Easy access to Vendor programs on GC website
- Full Time Support Staff – available every weekday
- Stay connected with GC via KIT – the Keep in Touch campaign
- Online Ordering Portal for GC Members Only
- Private Facebook page for Members Only information sharing
- Savings on credit card processing, freight & supplies
- Online Consumer Marketplace

GC Buying Group is the strongest connection between retailers and vendors in the housewares industry. Privileges and perks include networking, marketing tools, and realistic growth opportunities.

**The GC Team can show you how to join
& enjoy the benefits today!**

A membership program dedicated to your growth & success!



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